



Although we cannot copy the footprint of Mother Nature we can surely mimic what dogs and cats evolved were designed to eat naturally. By providing for them a biologically appropriate meal that allows their systems to work effectively and hopefully building their immune system through a diet that puts very little stress on the body and ultimately helps protect them from degenerative diseases and other health complications associated with poor nutrition. "It is not the germ, it is all about the terrain." Louis Pasteur.

Be sure to use our handy feeding calculator at the bottom of the page to calculate the amount of Active Raw food to feed your pet. Please note that these calculations are a guideline only and quantities may need to be adjusted to suit the individual.

Some potential benefits pet parents have observed when feeding Doggobone

- ▶ Healthy, shiny coat with little or no odour.
- ▶ Better breath, reduced tartar build-up and healthy teeth.
- ▶ A noticeable Reduction in allergies, skin ailments and ear infections.
- ▶ Increased energy.
- ▶ Smaller, biodegradable, less odious stools.
- ▶ Ideal weight control – Raw food, keeps your pet's weight in control by feeding the amount of food appropriate to your pet's needs. The body is not maintained by the amount of food fed but by the amount of nutrients in the food that are absorbed by the body

BENEFITS OF RAW

BENEFITS OF FEEDING RAW

					
Healthy Lean Body	Healthy Skin and Coat	Healthy Teeth and Breath	Increased Energy & Vitality	Improved Digestion	Enhanced Immune System

The potential benefits of feeding raw are too numerous to mention and your pets will love the food you provide for them and besides loving us unconditionally we will also be better equipped to manage their care effectively. So while the responsibility for providing good nutrition for our pets might seem complicated it is no less when our own nutritional needs need to be satisfied. We can accomplish this by consuming a variety of fresh foods ourselves and for our pets.

Technically, our domesticated dogs and cats may or may not differ from their wild counterparts in many ways as science has tried to prove, but their dentition and digestive system has in essence remained unchanged. By domesticating them and feeding what we have been accustomed to eat in no way means that just because their bodies are able to utilize some of the nutrients from the food being fed that it is the appropriate nutrition for them.

Therefore feeding a species appropriate raw food should be the first choice of nutrition for cats and dogs. It also imperative to remember that feeding pets this way is not re-inventing the wheel but rather returning to how they should have been eating in the first place.

